

Shawn Huddleston

11316 Dockside Circle Reston, VA 20191

Experience

QinetiQ North America (2009-present) | Reston, VA **Graphic/Web Designer + Front End Developer**

Oversaw the design and production of front-end code to successfully deliver a \$39 million, web-based application for the GSA and Public Building Service.

Additional highlights include:

- Planned strategic functionality and user experience design for GSA websites, internal applications, and redesigns.
- Conceptualized and created wireframes to dictate content layout and user flows.
- Weeks ahead of schedule, coded and delivered Section 508-Compliant HTML and CSS for the development team's implementation.
- Ensured maintenance of aesthetic integrity through production by creating design styleguides for use by developers.
- Designed the GUI for Rexus, a \$39 million GSA awarded contract for a web-based application created to inventory more than 354 million square feet of Federal office space.
- Authored "Web Design Process," a structured, step-by-step, approval-based process that the client and all QNA design teams followed during the lifecycle of a web design project.
- Translated client requirements into identity concepts, design comprehensives, and rich-media creations for inclusion in all web and print marketing collateral.

LB Telesystems, Inc. (2002-2009) | Chantilly, VA **Interactive & Print Art Director + Marketing Director**

Envisioned and designed the corporate identity, in addition to formulating and executing marketing strategies that generated more than \$24 million in revenue from new and returning business. Additional highlights include:

- Led the information architecture, user interface design, user experience planning, front-end design and development, testing, and maintenance for multi-million-dollar clients.
- Identified appropriate opportunities, then managed proposal creation and prompt delivery, which resulted in more than \$6 million in winning bids.
- Coordinated and controlled trade show attendance, exhibits, and post-show correspondence with prospective buyers which generated more than \$3 million in revenue.
- Supported sales representatives nationwide by creating engaging marketing materials for web, email, and print.

Contact Information

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Strengths

Independent problem solver
Enthusiastic collaborator
Proven manager of creative and technical teams
Passionate designer and strategist

Skills

Adobe Creative Suite Master
Proficient in hand-coding (X)HTML and CSS
Viable knowledge of Javascript/JQuery
Primary knowledge of Flash
Mac and PC trained
Strong foundation in advertising and marketing

Education

The Art Institute of Pittsburgh (current)
Working towards BS Graphic Design
Member of Student Advisory Board

Radford University (1992-1994)
Fine Arts Major

Interests

Painting/Art Shows
Typography
Good packaging
Lacrosse
Manchester United FC
The Washington Redskins